ORDER

Orders Order / Rev: 722238 06372966 Alt Order #: **US CHAMBER** Product Desc: WKYC Estimate: 1497 Joe Knauer Flight Dates: 10/16/12 - 10/26/12 Primary AE: Original Date / Rev: Sales Office: T-WAS 10/12/12 / 10/19/12 Order Type: Political Sales Region: NAT Mentzer Media Services/ POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmount Ave. Suite 306 Billing Cycle: EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser Name: **US Chamber of Commerce** Demographic: A35+ New Business Thru: **Product Codes:** IS-Issue/Non Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount | 10/01/12 | 10/26/12 | 65 | \$228,100.00 | \$193,885.00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	65	\$228,100.00	\$193,885.00	0.00
Totals	65	\$228,100.00	\$193,885.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKYC	10/19/1	2 10/19/12	M-F 7-9a Today	CM	7a-9a	F	· :30	1	\$2,500.00 P-5	0.00 NM	1	\$2,500.00
			Today Show									
1X PER	DAY											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	F	1	\$2,500.00	0.00						
E 2 WKYC	10/19/1	2 10/19/12	M-F 9-10a Today	II CM	9a-10a	F	' :30	1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
			Today Show II									
1X PER					_							
	rt Date	End Date	Weekdays E	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	1	\$1,200.00	0.00						
E 3 WKYC	10/19/1	2 10/19/12	Days of Our Lives		1p-2p	F	' :30	1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
4V DED	DAY		Days of Our Lives	3								
1X PER			\A/	0	Б.	D ::						
Sta Week: 10/	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	Date Ra	10/21/12	escription		\$1,200.00 E/End Time	0.00	Weekda	ve le	ngth Rate	Rtg Type		
			Days of Our Lives	1p-2			F		:30 (\$1,200.00)			
	e MG 3.3		ayo or our Erros	10 2	۲				.00(φ1,200.00)	0.00 11111		
-			ays of Our Lives	1p-2	n		Th-		:30 \$1,200.00	0.00 NIM		
	for 3.2		ays of Our Lives	10-2	Ρ		111-		.30 ψ1,200.00	U.UU INIVI		
E 4 WKYC	10/19/1	2 10/19/12	- 1	CM	4р-5р	F	' :30	1	\$1,000.00 P-5	0.00 NM	1	\$1,000.00
4V DED	DAY		Ellen Degeneres									
1X PER		Ford Date	MA - Lulaus	0 1 - 001 1	Data	Detien						
	rt Date	End Date	Weekdays F	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	15/12	10/21/12	I'	1	\$1,000.00	0.00					ı	

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Order / Rev: 722238 Advertiser: US Chamber of Commerce

Alt Order #: 06372966 Product Desc: US CHAMBER WKYC

Flight Dates: 10/16/12 - 10/26/12 Estimate: 1497

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg T	pe Spots	Amount
E 4 WKYC 10/19/12 10/19/12 M-F 4-5p CM 4p-5p F :30 1 \$1,000.00 P-5 0.00	NM 1	\$1,000.00
Ellen Degeneres 1X PER DAY		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/121 \$1,000.000.00SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgTy	ne	
3 NKYC 10/15/12-10/21/12 M-F 4-5p 4p-5p F :30(\\$1,000.00)		
See MG 4.4		
4 NKYC 10/18/12-10/18/12 M-F 4-5p	ИM	
E 5 WKYC 10/19/12 10/19/12 M-F 5-6p CM 5p-6p F :30 1 \$2,000.00 P-5 0.00	 NM 1	\$2,000.00
Dr. Phil		4 -,
1X PER DAY Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12 F 1 \$2,000.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty 1 WKYC 10/15/12-10/21/12 M-F 5-6p 5p-6p F :30(\$2,000.00) 0.00	—	
1 NKYC 10/15/12-10/21/12 M-F 5-6p 5p-6p F :30 (\$2,000.00) 0.00 See MG 5.2	VIVI	
2 NKYC 10/18/12-10/18/12 M-F 5-6p 5p-6p Th :30 \$2,000.00 0.00	NΜ	
MG for 5.1 10/19		
E 6 WKYC 10/17/12 10/19/12 M-F 6-630p CM 6p-630p F :30 1 \$3,800.00 P-5 0.00	NM 1	\$3,800.00
Channel 3 News at 6p 1X PER DAY		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12 F 1 \$3,800.00 0.00 E 7 WKYC 10/19/12 10/19/12 Nightly News CM M-Su 6:28p-7p F :30 1 \$8,000.00 P-5 0.00	<u></u> 1	\$8,000.00
Nightly News Sivi W-3d 0.25p-7p50 1 \$6,000.001-5 0.00	VIVI	ψ0,000.00
1X PER DAY		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 F 1 \$8,000.00 0.00		
E 8 WKYC 10/19/12 10/19/12 Tonight Show CM 1135p-1237aF :30 1 \$2,800.00 P-5 0.00	NM 1	\$2,800.00
Tonight Show 1X PER DAY		
Start Date		
Week: 10/15/12 10/21/12F 1 \$2,800.00 0.00		
E 9 WKYC 10/19/12 10/20/12 LN (M-Su) CM 11P-1135PFS- :30 2 \$4,500.00 P-5 0.00 Late News (M-Su)	NM 2	\$9,000.00
1X PER DAY		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 FS- 2 \$4,500.00 0.00		
E10 WKYC 10/19/12 10/19/12 Fri Prime B CM 9-10p F :30 1 \$8,000.00 P-5 0.00	NM 1	\$8,000.00
Fri Prime B		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 F 1 \$8,000.00 0.00		
E11 WKYC 10/20/12 10/20/12 Sat Prime C CM 10-11pS- :30 1 \$3,500.00 P-5 0.00	NM 1	\$3,500.00
Sat Prime C		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S- 1 \$3,500.00 0.00		
E12 WKYC 10/21/12 10/21/12 SUN TDY CM 8a-9aS :30 1 \$3,000.00 P-5 0.00	NM 1	\$3,000.00
NBC Today Show (Su)		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S 1 \$3,000.00 0.00		
E13 WKYC 10/22/12 10/26/12 M-F 7-9a Today CM 7a-9a MTWTF :30 6 \$2,500.00 P-5 0.00	NM 6	\$15,000.00
Today Show		
1X PER DAY Start Date		
Week: 10/22/12 10/28/12 MTWTF 6 \$2,500.00 0.00		
VVEER. 10/22/12 10/20/12 INTWIT- 0 \$2,300.00 0.00		
E14 WKYC 10/22/12 10/26/12 M-F 9-10a Today II CM 9a-10a MTWTF :30 6 \$1,200.00 P-5 0.00 Today Show II	VM 9	\$46,400.00

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Order / Rev: 722238 Advertiser: US Chamber of Commerce

Alt Order #: 06372966 Product Desc: **US CHAMBER** WKYC

10/16/12 - 10/26/12 1497 Flight Dates: Estimate:

									_	
Ln Ch Start	End	Inventory Code		Start/End		•		Rtg Type	Spots	Amount
E 14 WKYC 10/22/	12 10/26/12	M-F 9-10a Today Today Show II	II CM	9a-10a	MTWTF-	:30	6 \$1,200.00 P-5	0.00 NM	9	\$46,400.00
1X PER DAY		•								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12	10/28/12	MTWTF		\$1,200.00	0.00					
Spot Ch Date R		Description Testers II		t/End Time		Weekdays		Rtg Type		
	12-10/28/12 N 1.7,14.8,14.9,	<i>1.</i> F 9-10a Today II	9a-1	ua		MTWThF	:30 (\$1,200.00)	0.00 NINI		
	1.7, 14.6, 14.9, old on monda									
7 NKYC 10/25/1			8-9p	,		Th	:30 \$8,000.00	0.00 NM		
		8.5,18.1,18.6,18.4,					.00 40,000.00	0.00		
8 NKYC 10/26/1			10-1			F	:30 \$8,400.00	0.00 NM		
MG for 20.2	2,20.1,20.7,1	8.5,18.1,18.6,18.4,	18.3,18.2,19.7	, 7,14.4			, ,			
9 NKYC 10/25/1			10-1			Th	:30\$12,000.00	0.00 NM		
→ MG for 20.2	2,20.1,20.7,1	8.5,18.1,18.6,18.4,	18.3,18.2,19.7	7,14.4						
10 NKYC 10/25/1	2-10/25/12 T	hu Prime C	10-1	1p		Th	:30\$12,000.00	0.00 NM		
→ MG for 20.2	2,20.1,20.7,1	8.5,18.1,18.6,18.4,	18.3,18.2,19.7	7,14.4						
E 15 WKYC 10/22/	12 10/26/12	Days of Our Lives	s CM	1p-2p	МГWГF-	:30	6 \$1,200.00 P-5	0.00 NM	6	\$7,200.00
		Days of Our Live								
1X PER DAY										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12	10/28/12	MTWTF	6	+ ,	0.00		- 4		_	^-
E 16 WKYC 10/22/	12 10/26/12		CM	4p-5p	MTWTF-	:30	7 \$1,000.00 P-5	0.00 NM	7	\$7,000.00
1X PER DAY		Ellen Degeneres								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12	10/28/12	MTWTF	7		0.00					
E 17 WKYC 10/22/	12 10/26/12	M-F 5-6p	СМ	5р-6р	MTWTF-	:30	6 \$2,000.00 P-5	0.00 NM	6	\$12,000.00
AV DED DAV		Dr. Phil								
1X PER DAY	End Data	Maakdaya	Cnoto/Mook	Doto	Dating					
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 6	Rate \$2,000.00	Rating 0.00					
E 18 WKYC 10/22/		M-F 6-630p	CM	6p-630p	MTWTF-	:30	7 \$3,800.00 P-5	0.00 NM	1	\$3,800.00
		Channel 3 News		-11			, , , , , , , , , , , , , , , , , , ,			, . ,
1X PER DAY										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 Spot Ch Date Ra	10/28/12	MTWTF Description		\$3,800.00 t/End Time	0.00	Weekdavs	Length Rate	Rtg Type		
Spot Ch Date R: 1 NKYC 10/22/1			6p-6			MTWThF				
	1.7,14.8,14.9,		op s	.00p			100(\$0,000.00)	, 0.00		
[NA/Overso										
2 NKYC 10/22/1	12-10/28/12 N	Л-F 6-630p	6p-6	30p		МТWГhF	:30 (\$3,800.00)	0.00 NM		
	1.7,14.8,14.9,	14.10								
[NA/Overso	-	4.5.0.000	0 0	200-		MEWEL E	00/\$0.000.00	\ 0.00 A#4		
3 NKYC 10/22/1		•	6p-6	30p		MTWThF	:30 (\$3,800.00)	0.00 NINI		
[NA/Overso	1.7,14.8,14.9, old]	14.10								
4 NKYC 10/22/1	-	<i>N-F</i> 6-630p	6p-6	30p		МГWГhF	:30 (\$3,800.00)) 0.00 NM		
	1.7,14.8,14.9,	•	•				(, , , ,			
[NA/Overso	-									
5 NKYC 10/22/1			6p-6	30p		MTWThF	:30 (\$3,800.00)	0.00 NM		
See MG 14 [NA/Overso	1.7,14.8,14.9, Nd1	14.10								
6 NKYC 10/22/1	-	1-F 6-630n	6p-6	30n		MTWThF	:30 (\$3,800.00)	MN 000 4		
	1.7,14.8,14.9,	•	op c			,,	.55(\$5,555.55)	, 0.00 / 1/1//		
[NA/Overso										
E 19 WKYC 10/22/	12 10/26/12	Nightly News	CM	M-Su 6:28p	-7р МГWТF-	:30	7 \$8,000.00 P-5	0.00 NM	6	\$48,000.00
		Nightly News		(6:30 PM-7:0	00 PM)					
1X PER DAY	E. 15 :	MA Lud	0	5 /	D - C					
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 7	Rate \$8,000,00	Rating 0.00					

0.00

7 \$8,000.00

MTWTF--

10/28/12

Week: 10/22/12

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WKYC

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 Alt Order #:
 06372966
 Product Desc:
 US CHAMBER

Flight Dates: 10/16/12 - 10/26/12 Estimate: 1497

Ln Ch Start End Inven	tory Code Break	Start/End Time	Days Len S	pots Rate Pri	Rtg Type Spots	Amount
	y News CM	M-Su 6:28p-7p	MTWTF :30	7 \$8,000.00 P-5	0.00 NM 6	\$48,000.00
. .	y News	(6:30 PM-7:00 PM	Л)			
1X PER DAY						
	kdays Spots/Week		ating			
Week: 10/22/12 10/28/12 MTW		+ - ,	0.00		D. T	
Spot Ch Date Range Description		t/End Time	Weekdays		Rtg Type	
7 NKYC 10/22/12-10/28/12 Nightly N	iews IVI-S	u 6:28p-7p <i>(6:30</i>	<i>PM-7:00 P</i> MTWThF	:30 (\$8,000.00)	0.00 <i>NM</i>	
See MG 14.7,14.8,14.9,14.10						
[NA/Oversold]						
3	nt Show CM	1135p-1237a	MTWTF :30	7 \$2,800.00 P-5	0.00 NM 4	\$11,200.00
· · · · · · · · · · · · · · · · · · ·	ht Show					
1X PER DAY						
	kdays Spots/Week		<u>ating</u>			
Week: 10/22/12 10/28/12 MTW		* ,	0.00			
Spot Ch Date Range Description		t/End Time	Weekdays			
1 NKYC 10/22/12-10/28/12 Tonight S	Show 1138	5p-1237a	МГWГhF	:30 (\$2,800.00)	0.00 <i>NM</i>	
See MG 14.7,14.8,14.9,14.10						
[NA/Oversold]						
2 NKYC 10/22/12-10/28/12 Tonight S	Show 113	5p-1237a	MTWThF	:30 (\$2,800.00)	0.00 <i>NM</i>	
See MG 14.7,14.8,14.9,14.10						
[NA/Oversold]						
7 NKYC 10/22/12-10/28/12 Tonight S	Show 1135	5p-1237a	MTWThF	:30 (\$2,800.00)	0.00 <i>NM</i>	
See MG 14.7,14.8,14.9,14.10						
[NA/Oversold]						
E 21 WKYC 10/22/12 10/26/12 M-F 12	1-1135p CM	11-1135p	MTWTF :30	7 \$4,500.00 P-5	0.00 NM 7	\$31,500.00
Chanr	nel 3 News at 11p M-F					
1X PER DAY						
Start Date	kdays Spots/Week	Rate Ra	nting			
Week: 10/22/12 10/28/12 MIW	ΓF 7	\$4,500.00	0.00			

Totals 65 \$228,100.00